



This Programme is co-funded by
the European Union



PROJECT DURATION: 14 months

TOTAL BUDGET: EUR 203,442.40

EU CONTRIBUTION: EUR 182,691.30
(89,80%)

BENEFICIARY (LEAD PARTNER):

Koda Community Education Center

Contact person: Galina Oqropiridze
Address: IDP Settlement, Village Koda,
Tetrtskaro Municipality,
Georgia
mail: madonaoqropiridze@yahoo.com
www.gaen.org.ge
tel.: +995591410274

PARTNER:

**Ganja Regional Women's Center
Public Union**

Contact person: Maleyka Alizade
Address: drop-2/ h-5. Mukhtar str.,
Ganja, AZ 2003, Azerbaijan
mail: regionalwomen@yahoo.com
tel.: +994 50 346 22 68

EASTERN PARTNERSHIP TERRITORIAL COOPERATION PROGRAMME AZERBAIJAN-GEORGIA

PROJECT TITLE:

Civil Society for Development and Cooperation: increasing tourism potential in the bordering regions of Azerbaijan and Georgia

About the project:

The project aims to improve living conditions on both sides of the border by developing joint solutions for common social and economic development challenges in the region.

The project objectives will contribute to the development of cross-border synergies in the tourism sector. It will set up an Information Center, a common database, conduct trainings, implement extensive promotion activities. The project will conduct pilot tours in the bordering regions between Ganja-Gazakh and Kvemo Kartli regions so that they can be included in the international tourism routes in the future.

Special attention will be paid to youth component: creation of employment opportunities in the sector, encouragement of multi-cultural diversity and tolerance through specific trainings, enrolment of youth in all aspects of the project.

Project results:

- + Improved social and economic situation in the target regions;
- + Improved access to tourism attractions and facilities of the cross-border region;
- + Enhanced public awareness of tourism opportunities;
- + Increased capacity of local authorities and civil society organizations to efficiently manage the tourism potential of the target regions;
- + Improved cross-border cooperation between key stakeholders in Azerbaijan and Georgia.

Target groups:

- + new and existing hospitality businesses in Ganja-Gazakh and Kvemo Kartli regions;
- + service providers: local entrepreneurs, hotels, restaurants, tour operators;
- + local public authorities and civil society organizations;
- + youth and ethnic minorities,

Programme implemented by